



Social Media like Twitter, Facebook and Blogs can be powerful business tools that should be a part of your online marketing strategy. They will help you further build your brand, engage with your community and drive new customer traffic to your website.

There are five key business benefits in using social media:

- **Your business reach can greatly expand**
- **You will be able to generate more business leads**
- **This in turn can produce an increase in sales**
- **You can expand your customer base**
- **You can increase your profits**

We will explain how Twitter, Facebook and Blogs can add further value to your business, in a simple to understand way and cost effective way.

### **Price Packages**

At Sirona Social Media, we will help you to create your social media profile, to enable people to find your business, help identify your target audience and show you how to successfully engage with them using Twitter, Blogs and Facebook.

We have **three levels of fixed price** package for you to choose from:



### **Gold Package - £295 for a 4 hour workshop**

Price to include:

- Overview of Twitter, Facebook & Blogging for your business
- Copy of e-book – Social Media for Small Business
- Creation of Twitter account and suitable profile
- How to gain followers
- Setting up of Twitter tools (search, monitoring, RSS feeds etc)
- Setting up a Facebook Business page
- Advice on Twitter and Facebook
- Advice on setting up a business blog: platform, tools, content, structure, traffic etc



### **Red Package - £169 for a 2 hour workshop**

Price to include:

- Overview of Twitter, Facebook & Blogging for your business
- Copy of e-book – Social Media for Small Business
- Creation of Twitter account and suitable profile
- How to gain followers
- Setting up of Twitter tools(search, industry / competitor monitoring, RSS etc)
- Advice on Twitter



### **Green Package - from £95 per month** (must have already received Gold workshop)

This is a monthly mentoring programme designed to your business needs, and can include ongoing training on using Blogs/Twitter/Facebook, monitoring online social media activities, advising on social media strategy, developing Blog/Twitter/Facebook followings etc.

The specific content will be agreed individually, and will be based on one hour units of telephone and online support each month.

Call us today on **01903 680048** or email us on **info@sironasocialmedia.com** to arrange your own workshop.



Visit our website **www.sironasocialmedia.com** for more information.